

<p>Project: Annual TTCU Tulsa Run VNR</p>	
<p>TTCU Tulsa Run – 49th Annual Race</p> <p>October 31, 2026</p> <p>Theme: “Cheers to 49 Years of the Tulsa Run”</p> <p>Client: TTCU Federal Credit Union</p> <p>Managed by: Tulsa Route 66 Marathon</p> <p>Location: Downtown Tulsa, OK</p> <p>Promote the 49th Annual TTCU Tulsa Run as Tulsa’s most historic race and a beloved fall tradition.</p> <p>Encourage early registration and community participation.</p> <p>Highlight TTCU Federal Credit Union’s continued sponsorship and community partnership.</p> <p>Provide news outlets with b-roll, soundbites, and graphics for local coverage.</p>	
<p>FIVE SECONDS OF BLACK</p>	
<p>OPENING SEQUENCE OF SHOTS—Tulsa skyline at sunrise, runners stretching, TTCU Tulsa Run logo animation.</p>	<p><u>ANNOUNCER:</u></p> <p>Since 1978, the Tulsa Run has brought thousands of runners to the heart of downtown. From first-timers to seasoned athletes, it’s more than a race — it’s a Tulsa tradition.</p>
<p>SEQUENCE: Archival race clips from past Tulsa Runs (1978–2025), cheering crowds, Tulsa landmarks</p>	<p><u>ANNOUNCER:</u></p> <p>On October 31st, the 49th Annual TTCU Tulsa Run will feature a 15K, 5K, and 2K race, offering something for every runner, walker, and goal-getter.</p>

<p>Soundbite #1: TTCU volunteers handing out water, TTCU signage, families cheering</p>	<p><u>Soundbite (TTCU Representative):</u> We're proud to continue our support of this incredible event that celebrates everything we love about Tulsa.</p>
<p>FIVE SECONDS OF BLACK SEQUENCE: Shots of runners crossing the finish line, medals, confetti, hugs</p>	<p><u>ANNOUNCER:</u> Join the legacy. Lace up and run Tulsa's most historic race. Visit www.tulsarun.com to register.</p>
<p>Roll with natural SOT: TTCU volunteers, TTCU signage, families cheering, runners crossing the finish line</p>	

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